

The Cornerstone



*Official Bulletin of District 28 Toastmasters Serving
Southeast Michigan, Northwest Ohio, and Southwest Ontario*

Summer 2008

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Calgary 2008 – YEE-HAW!

*Kevin Olmstead, DTM
District 28 Governor*

The 2008 Toastmasters International Convention was held Wednesday-Saturday, August 13-16 in Calgary, Alberta, Canada. This is an overall summary of what happened at the conference. Future issues of *The Cornerstone* will provide some unique perspectives from members of the District 28 delegation.

On Wednesday, the Board of Directors briefing revealed that the Board will go forward with proposing at the 2009 Convention that the entire world be broken into 14 Regions with one Director per Region. (Currently there are 8 regions with two Directors each in Canada and the United States, with the rest of the world's Districts "Not Assigned to Regions", or DNAR, and two Directors for them). If the plan comes to full fruition, that may affect how regional winners of the International Speech competition are selected--we'll present that information in a future edition of *The Cornerstone*. The Board also announced the appointment of Dan REXX as the new Executive Director of Toastmasters, succeeding Donna Groh who has moved on to other activities.

On Thursday, members of our Executive Leadership Team found out more details about our District Visit by International President Jana Barnhill in April 2009. That visit will see Jana visiting sites of potential corporate clubs, conducting media interviews, and providing talks

during our Spring Conference. Contact Kevin Olmstead and Nancy Zychowicz if you're interested in helping with either the Spring Conference or the Presidential Visit.

Friday morning featured the International Business Meeting. The new International Director for our Region VI is Ms. Kristal DiCarlo from the Cleveland area. The election for the new 3rd Vice President was particularly interesting--of around 11,000 available votes, the winner, Michael Notaro from northern California, won by about 40 votes--AFTER the recount. Friday also saw District 28 honored at the International Hall of Fame, not just for what we did as a Select Distinguished District last year, but also a Joint Presidential Citation to Al and Marilyn Albee. (See photo on next page.)



Calgary 2008 (continued)

Saturday morning was the contest to select World Champion of Public Speaking. For the first time ever, TWO women wound up in the top three, including the winner, Ms. LaShunda Rundles from Texas (Region III). All speakers were excellent. The banquet that night was also a glittering affair.



2007-2008 International President Chris Ford, DTM, presents a Joint Presidential Citation to Al and Marilyn Albee (both DTM, PDG) at the Hall of Fame Pageant at the 77th Annual Convention in Calgary, Alberta, Canada. This award is in recognition of their outstanding achievements toward the goals and ideals of Toastmasters International. It is one of Toastmasters' highest honors.

If this sounds like a fun time, the conference in 2009 will be at the MGM Grand At Foxwoods from August 12-15, 2009, in Mashantucket, Connecticut. If you're interested in joining the District group, contact any of us on the Executive Committee so that we can keep you "in the loop" as we make our registrations.



Immediate Past District Governor Karen Holland, DTM, poses with TI's new International President, Jana Barnhill, DTM, AS. The "Little Lady from Lubbock," as she is affectionately known, will be visiting District 28 for the Spring 2009 District Conference.

Dues Time – It's Almost Here

Club dues are "due" on October 1, so please encourage your club to begin collecting dues. It's easy to forget, so we're reminding you. Dues payments may be submitted on-line, or via mail or fax. We **STRONGLY** encourage on-line payment, in order to avoid lost mail, errors in payment amounts, and challenges with U.S./Canadian exchange rates!

Lots of Friends = Select Distinguished District!

Karen Holland, DTM
Immediate Past District Governor

Hello, Friends! In case you have not yet heard the news yet, we received a call in mid-July from Toastmasters International President Chris Ford, congratulating District 28 on earning SELECT DISTINGUISHED DISTRICT status! District 28 ended the 2007-2008 Toastmasters year with the 12th highest point total in the world, out of 79 districts!

Congratulations to each of you on your efforts to improve your own skills, to help your home clubs, the clubs within your area and division, and District 28 as a whole to do its very best this year! When you have "Friends Helping Friends" it is simply amazing what can be achieved!

I was proud to step on stage at the International Convention in Calgary on August 15 with many of you to accept this award. For those of you who

weren't there in person, we took you there in spirit as we proudly carried the District 28 banners onto the stage.

More information about the wonderful accomplishments of the members and clubs within District 28 are listed below.



Congratulations again, and thank you!

Karen Holland, DTM
District Governor, 2007-2008
District 28 - "Friends Helping Friends"
Toastmasters International

Wow! Look What We Did --Together!

Some of the highlights for 2007-2008:

- Added 9 new clubs to the district (net increase of 8), bringing the District to 109 active clubs mark for the first time in history and surpassing our goal by 5 clubs
- 205 Competent Communicator Awards were earned, surpassing our goal by 67
- 80 Advanced Communicator Awards were earned, exceeding our goal by 41
- 129 Leadership awards or DTMs were earned, thereby setting a record for the District and greatly surpassing International's informal goal of one leader award per club
- 18 out of 23 Areas achieve Distinguished or better status (78%), matching last year's record
- 5 out of 7 Divisions achieve Select Distinguished or better status (71%)
- 45 clubs achieved Distinguished status or better (45%)
- Our clubs had 1170 new member payments, including the new club charter members. This is a record for the District
- Also a record for the District: 4286 member payments on the year, exceeding our goal by more than 340 payments
- All of our achievements made District 28 the 12th-ranked District in the World and Select Distinguished. The last time District 28 was Select Distinguished or better was 1984-85.

Congratulations, District 28!

Area Governor Visits Underway

Area Governors are currently conducting the first round of club visits. Each visit will include the completion of the "Area Report of Club Visit Form" (available at <https://www.toastmasters.org/fupload/media/1471-AreaClubVisit.pdf>) with the club officers. Your responses are very important, as they help the District Leadership Team with future planning!

DISTRICT 28 FALL CONFERENCE: FRIDAY AND SATURDAY, OCTOBER 31ST AND NOVEMBER 1ST, AT THE CLARION HOTEL IN TOLEDO, OH!

Nancy Zychowicz, DTM, Lt. Governor of Education & Training

Scott Lockhart, CTM/CL

Tony Slawinski, DTM, PDG

LEARN; HAVE FUN; EXPAND YOUR HORIZONS; MEET GREAT PEOPLE; JOIN THE FUN; LEAVE ENERGIZED, WITH NEW IDEAS, AND A GREAT UNDERSTANDING OF THE OPPORTUNITIES THAT AWAIT YOU WITHIN OUR GREAT ORGANIZATION!

Friday night:

Hear the best of the best in Table Topics, at the District 28 Table Topics Contest! Continue the fun with our Friday Night Fun Night!

All day Saturday:

Experience the best of the best in the Workshops. I think of these as the “meat” of the entire day and the primary reason many Toastmasters attend the Conference. You’ll learn, grow, get new ideas, and hear from some of the best presenters in District 28!

Enjoy the food and camaraderie!

Hear the best of the best in the District 28 Humorous Speech Contest Saturday afternoon!

Plan to have a great time, dancing the night away; or enjoy games/cards/fun in the game room we’re opening just for you—bring your favorite board game and plan on a great time at both venues!

Following is the list of scheduled presenters to date:

Gary Mull, DTM: Toastmasters International Director, Professional Speaker, Consultant, Humorist. He’s an accomplished professional speaker, keynote presenter, author, and consultant. As an expert on leadership & communication, Gary is known internationally for his warmth, energy, and humor in his motivational workshops. He is the author of “Set Your Sails for Success”, a compilation of success philosophies, & co-author of

“Speaking of Success”, with Jack Canfield, Ken Blanchard, and Steven Covey.

Sheryl Kubiak, DTM, PDG: With experience in competing in many speech competitions and with Lucille Ball as her role model, Sheryl specializes in humor. Her ability to weave laughter, light-heartedness and humor into her presentations is a true gift—one you’ll have fun hearing about and enjoy learning.

Ivory Williams, DTM: As a professional speaker and master storyteller, he combines wit, wisdom and fun to deliver a highly interactive, entertaining and educational session. Bring your funny bone and thinking cap--no one nods off in his sessions! Ivory is President: Detroit Association of Black Storytellers, Inc.

Cliff Suttle, ACG/CL: Winner of many District 28 Speech competitions, Cliff is current serving as an Area Governor. He brings a wealth of experience, expertise, and energy to his presentations and workshops.

Stephanie Coleman, ATM/S: A regular competitor and winner of speech contests, her presentation style is: exciting, high-energy, and truly inspirational. She’s been with Toastmasters for 3 years, and is a past Area Governor.

Jeff Hampton, AC/B: A two-time District 28 International Speech Contest winner, Jeff’s lively presentation will entertain, inform, encourage and entice you. Jeff has been with Toastmasters for 7 years, and is currently serving as an Area Governor.

Wellington Hepburn, CC: An accomplished speaker and 2008 MBA Candidate, Wellington also has extensive experience in the business arena: Project Management and Coordinator of Economic Development are just two examples. A current Area Governor, his presentation style will impress and amaze you.

FALL CONFERENCE (continued)

Are you interested in presenting a workshop?

You can contact me, Nancy Z, at lget@d28toastmasters.org. We need your help!

Are you working towards your CL or Advanced Leadership goals? Need a High Performance Leadership project? Consider taking on a leadership role as a conference committee chair or as an active participant in the conference planning and execution process. This is a great opportunity to get to know other Toastmasters outside your club, to network and to use your time, talent and energy to make the Toastmasters Conference even better for all the members. The success of a conference is measured by not only a fun factor and the take away educational aspects, but also by the degree to which a group of Toastmasters comes together to reach the common goal of creating a rewarding and fulfilling experience for all who attend.

By now you must be wondering: Where do I sign up? How can I get involved? The first step is the D28 Website at www.d28toastmasters.org for a registration form, an informational flyer and other relevant information. Early registration by September 30, 2008 earns you a \$10 discount.

Two lucky Toastmasters have already won complete conference packages at pre-registration drawings held at the TLI sessions—one drawing at the U of M Dearborn TLI session, and one drawing at the Owens Community College TLI session. The names of Robin Wright and Mayna Schumacher were selected during the random drawings of Toastmasters who pre-registered for the conference—they each will receive a certificate worth one full conference package, a \$100 value. Congratulations!

For more information or to volunteer, contact D28 Fall Conference Co-Chairs

**Tony Slawinski, DTM/PDG at 734-979-3211 or Tony.Slawinski@us.bosch.com
Scott Lockhart, CTM/CL, at 248-264-4021 or slockhart@buckeye-express.com**

Distinguished Expectations Winners

*Kevin Olmstead, DTM
District 28 Governor*

Winners have been drawn in the Distinguished Expectations contests held during June. This contest was designed to encourage members to turn in awards to get their clubs up to Distinguished status. And BOY, did the members of District 28 turn in awards in June--39 CCs, 8 AC-Bs, 10 AC-Ss, 2 AC-Gs, 15 "Old" CLs (no longer available after July 1), 10 CLs, and 2 AL-Silvers. (NOTE: There were two DTM awards that were not involved in this contest, since they'll receive engraved DTM medallions at the fall conference.)

Six draws were made from the 59 communication award recipients. The winners will receive a brand new CC manual so they can keep their basic skills up, and have a manual to work a speech in even if it doesn't fit an advanced manual ("no speech is free!"). Congratulations to:

- Richard Dean, Hi Nooners
- Philip Lang, Oak Park
- Kimberly Fortier, Northeastern
- Jackie St. Louis, Tecumseh
- Sandra Glasscock, Seneca
- Martin Waldo, Great Lakes Real Orators

Three draws were made from the 27 CL, Old CL, and AL-Silver recipients. The winners will get a brand new CL manual so they can continue to work roles at their clubs for credit, and build further their leadership skills:

- Chevon Dirul-Islam, Respectively Speaking
- Eric Kociba, Northeastern
- Calista Wilson, DTE Energy

Thanks to all our "Friends" who turned in awards in 2007-2008!

TOASTMASTERS LEADERSHIP INSTITUTE: Held at UM-Dearborn on June 21, and @ Owens Community College on July 12

Nancy Zychowicz, DTM

District 28 Lt. Governor of Education & Training

Free food, education, lots of Toastmasters to meet, networking opportunities, the chance to learn and grow + the training vital for our club officers to be effective in their roles and support of the club members—what more could one ask? And did I say free food?

If you were one of the many Toastmasters who joined us, you know first hand what a wonderful experience this can be. Modeled after a “mini-conference” concept, there is truly something for everyone!

If you are a club officer, you learned more about your role and responsibilities. You also had a great opportunity to connect with other officers—knowing you can just pick up the phone or e-mail club officers who are dealing with many of the same challenges, concerns, and opportunities you are!

If you are a Pretty Special Toastmaster (PST, not now serving as a club officer), you had the opportunity to sit in on any of the club officer sessions.

All who attended had a wonderful chance to sit in on one or more of the following sessions (note: not all sessions presented at both sites):

“Speaker to Presenter or Trainer—Beyond Your Imagination” Pam Jones

“WOW Open House” Tone Ross; Stephanie Coleman

“Time Management: Why there is no such thing & what you can do” Mary Comfort

“High Performance Leadership: A Kaleidoscope of Opportunity!” Marilyn Albee

“Laughter & Off the Cuff Speaking: Have Fun Competing & Learn Along the Way” Sheryl Kubiak

“Younger than a Boomer—Our Future: Generation X/Y/Millennials” David Haslam

“Keep The Coming Back—Getting & Keeping Members” (pinch hitters) Bonnie Hilberer & Nancy Z, filling in for Gerry Molnar [trapped on the Canadian side!]

When you entered at either UM-Dearborn, or at Owens Community College, chances are a smiling face greeted you and made you feel welcome—that would have been any one of the members of our great Hospitality Team! Chair and co-chairs, respectively, were Mayna Schumacher & Lori Harris for the U of M session. Mayna chaired the team in Ohio. Members included:

U of M Hospitality Team

Art Allen, Darrene Baer, Rita Barvinok, Berline Brown, Lori Harris, Wellington Hepburn, Zina Langford, Todd List, John Lynn, Dawn Nakamura, Kathy Schultz, Mayna Schumacher, Ida Vance, Tonya Williams

Ohio Hospitality Team

Christine Brubaker, Elsie Harbour, Murial Nicewonder, Ruth Miller

Presenters and Hospitality Team: Please accept our heartfelt thanks for your time, energy, expertise, and enthusiasm! Quite simply, the TLI wouldn't have been possible without your great participation!

Last but not least: All those who attended one of these two sessions had the opportunity to “Pre-register” for the Fall Conference. Many paid \$10 (money to go towards the cost) to pre-register and enter a drawing for a free Conference Package—this includes all meals, all workshops, both contests, and more! Winners: UM-Dearborn drawing: Robin Smith; Owens Community College drawing: Mayna Schumacher. Congratulations Toastmasters!

Plan now to attend one of the next TLI sessions!

They will be held in the January/February timeframe. While we are unable to announce specific dates yet, those dates will be announced as soon as they are confirmed.

If you are interested in presenting a workshop at the TLI sessions, or participating in some other way, please let me know! You can contact me at lget@d28toastmasters.org or via cell # 419-340-2666.

Go for The Gold!

Kevin Olmstead, DTM
District 28 Governor

Welcome to the 2008-2009 Toastmasters year, and the first edition of *The Cornerstone* for the year. Our theme this year is “Join the Team!”, which refers not just to Toastmasters, but to pretty much everything you do in life, unless you’re a hermit. At work, we typically work in teams to complete projects, give performances, or otherwise strive to make our endeavors successful. We also have teams in our personal lives, from raising a family to forming friendships.

The recently completed Summer Olympics in Beijing demonstrated many instances of teamwork in action---not just for team sports such as basketball, volleyball, or 8-man rowing (congratulations, Canada, for winning that!) but in “individual” performances such as that of the remarkable Michael Phelps. Three of his 8 gold medals were for relays, which required the relay team to work as a well-oiled machine, or in the case of the team that beat out France, better than that. But his efforts for his 5 individual gold medals were also supported by a team, including his coach, assistant coaches, personal trainers, personal assistants, marketing agent(s), and for all we know bodyguards and a food taster---not to mention his mother and sisters. (I’ll also toot my “day job’s” horn, as several years ago my company, Tetra Tech, designed tremendous upgrades for air and water

treatment at the University of Michigan Natatorium, which is where Michael trained for the past four years---so we’re part of his team, too!)

The same sort of teamwork as we saw helping Michael Phelps also works in our Toastmasters clubs. While our speeches, meeting roles, and club officer activities may not gain the fame and publicity of swimming in an Olympic event, every time we do those things we are progressing toward our own “gold medals”, be those being better communicators, being better leaders wherever we’re needed, or just increasing our self-confidence in dealing with the world. That’s why we joined Toastmasters in the first place, and why we work in our clubs to further every member’s goals in communication and leadership.

As you progress through this Toastmasters year, I encourage you to work with your club and District leaders to help you further your own goals, whatever those may be. We’re all on YOUR team to help you do that---so between all the District and club officers, you have an even bigger support team than Michael Phelps. With that much help available, you can’t help but succeed! So, go for your own Gold, and Join the Team!

May-June Open House Contest Results

Community or specialty clubs that held an Open House or for corporate clubs that held a Lunch and Learn during the months of May-June, 2008, and signed up 3 or more new members were entered into a random drawing for valuable prizes. Congratulations to:

- Oak Park Toastmasters - \$70 TI gift certificate
- Canton Communicators - \$30 TI gift certificate

Farewell, Old CL, Hello to the New CL!

Kevin Olmstead, DTM
District 28 Governor

The "Old Competent Leader" award is no longer available. If you earned one prior to June 30, 2008, good for you! But now what? Members continue to be confused by the various award pathways from the "Old CL" and the "new CL" to the advanced leadership awards. We understand, since it confused us in the beginning, too. Here's the system:

- If a Toastmaster already has an "Old CL", that means he or she earned Competent Leader credit by serving as a club officer for 6 months, attending club officer training, etc. The next step in the leadership track is to work toward the AL-Silver. (Yes, that means skipping the AL-Bronze step.)
- If a Toastmaster has NOT yet earned an "Old CL" or a "new CL," he or she should accomplish the leadership track by starting with the "new" CL manual, and then progressing through the stages of AL-Bronze, then AL-Silver.

Definitions:

"Old CL" - This award involved serving as a club officer for six months, attending club officer training, helping club to write a Club Success Plan, and conducting two programs from the *Successful Club Series* and/or the *Leadership Excellence Series*. Members must have earned a CC or CTM prior to applying for this award. After June 30, 2008, members can't apply for this award anymore, but if they already have been awarded an Old CL, they still have it.

"Old AL" - Members can't earn this award anymore, but if they already have it, they still have it. (The requirements for the old AL are the same as for the AL-Silver.)

"New CL" - This is the one with the manual. A member does NOT need to have a CC or CTM before applying for this award. They just need to complete the manual.

"AL-Bronze" - To earn this award, a member must already have a CC (or CTM) and have completed the new CL manual. Earning an AL-Bronze involves serving as a club officer for six months, attending club officer training, helping club to write a Club Success Plan, and conducting two modules from the *Successful Club Series* and/or the *Leadership Excellence Series*. (Same requirements as the Old CL, so that's why those with the "Old CL" skip this step.)

"AL-Silver" - Members with an "Old CL" or an AL-Bronze continue on the leadership track by doing these three things: 1) serving a one year term (July 1-June 30) as a district officer - area governor, division governor, or district governor, lieutenant governor, public relations officer, secretary or treasurer; 2) completing a High Performance Leadership Program; and 3) successful serving as a new club sponsor, new club mentor, or coach to an existing club. (Members who are interested in any of these roles can contact DG Kevin Olmstead.)

"AL-Gold" - no such thing, but TI might develop one someday.

YOU can help us to teach others about the Toastmasters leadership track. Descriptions of the programs are in the VP-Education and President's guides. Also, one of the *Successful Club Series* modules is called "The Toastmasters Educational Program" (item #300) and would be good to present to the club to help explain the system. (By the way, this module can be applied for credit toward the AC-Silver or the AL-Bronze award.)

It's Speech Contest Time!

The Fall 2008 District 28 Speech Contest Season is here! Contests this season include the Humorous Speech and Table Topics competitions.

The contest schedule is as follows:

Level	No earlier than	No later than
Club Contests	July 1, 2008	August 31, 2008
Area Contests	September 1, 2008	October 4, 2008
Division Contests	October 5, 2008	October 18, 2008
District 28 Table Topics Contest	Friday, October 31, 2008	Clarion Westgate, Toledo, OH
District 28 Humorous Speech Contest	Saturday, November 1, 2008	Clarion Westgate, Toledo, OH

The schedule for individual area and division-level contests will be posted to the Contests section of the District website (www.d28toastmasters.org) as they are scheduled.

The winners advance to the District 28 Fall 2008 Conference, October 31-November 1, 2008, at the Clarion Westgate in Toledo, OH!

For details on how to conduct a speech contest and helpful hints to ensure success, please review the handouts attached to the District 28 website under "Resources/Education."

If your club does not already have copies, 2008 Contest Manuals (#1173) and Rules (#1171) are available from the TI on-line store, www.toastmasters.org

Questions regarding how to run a speech contest? Questions regarding contest judging issues? Contact the LGET at: LGET@D28.toastmasters.org

September is Open House Month!

*Kevin Olmstead, DTM
District 28 Governor*

The Executive Leadership Trio (Kevin, Nancy and Vera) has declared September 2008 as DISTRICT 28 OPEN HOUSE MONTH! That means that ALL clubs are encouraged to hold at least one Open House or Lunch and Learn during the month of September, designed to attract new members to the club.

The goal is to attract new members prior to the October 1 dues renewal deadline, when clubs traditionally see a dip in membership numbers.

New members are great. They can help to reinvigorate a club in so many ways that help to increase club quality. But wait, there's more! For community or specialty clubs that hold an

Open House or for corporate clubs that hold a Lunch and Learn during the month of September and sign up 3 new members, their club will be entered into a drawing for valuable prizes.

Additional information is available on the D28 website (d28toastmasters.org) -> Forms & Documents -> Open House/Lunch and Learn Resource Package. Contest details, official entry forms, a press release, and tips for a successful event are all posted there.

Additional questions? Contact a member of the Trio!

Congratulations to these Champion Membership Builders!

Congratulations to these individual members and clubs on achieving success in the area of membership growth during the 2007-2008 Toastmasters Year!

Individual New Member Sponsors - recognizes Toastmasters that sponsor five, 10, 15 or more members (new, dual or reinstated) from July 1, 2007 – June 30, 2008.

Wellington Hepburn	20
Amy Abood	17
Zhenfang Zhang	17
Steve Miller	16
John Reynolds	16
Marilyn Albee	13
Kevin Olmstead	13
Dulce Renaud	13
Ray Metz	12
Ivory Williams	11
John Antos	10
Carlyle Carvalho	10
Mary Comfort	10
Nancy Harbin	10
Calista Wilson	10
Stephanie Coleman	9
Inger Tavi	9
Stephen Williams	9
Tonya Williams	9
Ida Vance	8
Al Albee	7
Andrew Berriz	7
Bonnie Hilberer	7
Darryl Schoen	7
Tony Slawinski	7
Susan Telford	7
Frank Cooper	6
Gloria Hamilton	6
Patti Smith	6
Martin Van Fossan	6
Suzanne Farquarson	5
Lorraine Gibson	5
Beverly Goodison	5
Karen Holland	5
Robert Jenkins	5
Amin Ladha	5
Roger Leemis	5
Bill Roberts	5
John Roos	5

Bob Russell	5
Paula Shelton	5

Smedley Award - recognizes clubs that add five or more new members during the months of August-September, 2007:

Club	Club Name	New
8637	The Toast of Dearborn	13
598825	Michigan Toastmasters	6
6075	Talk Toastmasters	5
870876	Leamington Toastmasters	5

Talk Up Toastmasters – recognizes clubs that add five or more new, dual or reinstated members to their roster between February 1 - March 31, 2008:

Club	Club Name	New
864753	Top of Troy	9
1007906	Success Talkers	9
863087	Tecumseh Area	7
5395	Bloomfield Toastmasters	5
1909	Huron Valley	5
1547	Oak Park Toastmasters	5
736889	Respectively Speaking	5
3054	Washtenaw Toastmasters	5
6416	Windsor Toastmasters	5

Beat The Clock Program - recognizes clubs that add five or more new, dual or reinstated members to their roster between May 1 – June 30, 2008

Club	Club Name	New
9197	BSBS-Metro Masters	10
760415	DTE Energy Speech Masters	8
664	Northern Toastmasters	8
6600	C Notes Advanced	7
4929	Kahn We Talk	7
916890	Air International	6
3054	Washtenaw Toastmasters	6
8085	Ford Toastmasters	5
1547	Oak Park Toastmasters	5
6556	Saturday Sunrisers	5
8163	The Innovators	5
8637	The Toast of Dearborn	5

Welcome to the District!

Mopar Toastmasters (#1124488) chartered on June 9, 2008. The company club, located in Center Line, Michigan, is in Division E, Area 22. Club Sponsors are John M. Voymas, ATM-B and Marianne E. Govan. The Club Mentors are Paul Anderson, DTM and Jennifer Heinfling, ACB, CL. The Sponsoring Club is iTalk Toastmasters.

Fry Toastmasters (#1142199) chartered on June 30, 2008. The company club, located in Ann Arbor, Michigan, is in Division C, Area 11. Club Sponsors are Max Kohr, DTM and David Haslam, ACB. Club Mentors are Lori Harris, CTM/CL and Mayna Schumacher, ATM-B/CL. The Sponsoring Clubs are Dearborn Dynamic and Ann Arbor Toastmasters & Friends.

Kroger Communicators (#1158626) chartered on July 29, 2008. This company club, located in Sterling Heights, Michigan, is in Division E, Area 23. The Club Sponsor is Nancy Zychowicz, DTM, and the Club Mentor is Pam McKerregan, DTM.

PMI HVC Toastmasters (#1180011) chartered on August 11, 2008, and is in Division C, Area 11. This Ann Arbor club was formed by members of the Huron Valley Chapter of the Project Management Institute. Club Sponsors are: Mark Hillemonds and Mercedes Vromant, ACS/CL. Mentors are Stephanie Coleman, AC-S/CL and Kathy Schultz, CC/CL.

*Celebrating a Club Anniversary?
Want to Recognize a Member's Special Achievement?
Advanced Club Looking for New Members?*

Ad Reservation Form – District 28 – Fall 2008 Conference Program

Your Name _____ Phone # _____ Email _____

All ads within the program are black ink on white paper. Please choose one of the following (prices in U.S. dollars):

Full Page - \$100 - 8.5x11

1/4 Page - \$25 - 4.25x5.5

1/2 Page - \$50 - 8.5x5.5

1/8 Page - \$15 - 4.25x2.75

Back Cover - \$250 - Full-color, full-page! Premium advertising spot! Only one available!

DEADLINE: October 10, 2008

Please make cash, check, or money order payable to "District 28 Toastmasters." Mail this form and payment to: Mary Comfort, 3516 Delores, Warren MI 48091. Include non-returnable artwork and/or copy or email to: mary@sinda-comfort.com. Mary will design the ad for you or cut and paste it from you submitted artwork. Questions? Get answers at (586) 759-4937.

Membership Building Contests

Grow! Grow! Grow! – District 28 Contest

This District 28 membership building contest is designed to reward clubs that use the warmth of summer to GROW!

“Grow! Grow! Grow!” is an excellent opportunity to help your club build its membership AND earn the chance to win valuable prizes—TI catalog gift certificates. Here’s how it works:

- For clubs with a base membership on July 1 of 12 members or fewer: Of these clubs, those that add 1, 2, 3 or 4 new members between July 1–September 30, 2008, will be entered into a random drawing. One prize (\$15 in gift certificates for the Toastmasters International bookstore, i.e., the stuff you order through TI headquarters) will be available for every ten qualified clubs.
- In order to share the wealth, winner(s) in this first category will be pulled out of the next drawing.
- Any clubs that add 4-7 new, dual or reinstated members between July 1-September 30, 2008, will be entered into random drawing #2. One prize (\$15 in gift certificates for the Toastmasters International bookstore) will be available for every ten qualified clubs.

- Again, winner(s) in this second category will be pulled out of the next drawing.
- Clubs that add 8 or more new, dual or reinstated members between July 1-September 30, 2008, will be entered into random drawing #3. One prize (\$15 in gift certificates for the Toastmasters International bookstore) will be available for every ten qualified clubs.
- All prizes are awarded to the clubs.
- Questions about the contest? Contact Vera Johnson at LGM@d28toastmasters.org.

The Smedley Award – TI Contest

Named for TI’s founder, Dr. Ralph C. Smedley, this program *recognizes clubs that add five or more new members during the months of August and September*. The prize is the commemorative Smedley Award banner ribbon.

For more information on the Annual Membership Program, The Smedley Award, and other TI-sponsored membership building contests, visit the TI web site:

<http://www.toastmasters.org/NonNavigableDocs/200708MembershipContests.aspx>

The Cornerstone goes Electronic

You are reading *The Cornerstone*, the official newsletter for our District. As such, it is the only communication that the District has directly with every member within our District, as we give YOU important information about upcoming contests, officer training conferences, and educational award opportunities.

We are committed to continuing to provide this crucial information link to our members. However, printing and mailing *The Cornerstone* is very expensive. In 2006, it cost us roughly \$1100 to print and mail each edition out to each of the roughly 1800 members of our District. To better utilize our resources, the District converted publication to a primarily electronic format, with a PDF posted on the District website, www.d28toastmasters.org. We do realize that some of our members have older computer systems or no computer at all, and so have limited or no access to the Internet. Others simply prefer to receive a printed copy of the newsletter.

If you would prefer to receive your issues of *The Cornerstone* in paper form, please let us know by sending an e-mail to PRO@d28toastmasters.org or by sending a note to the Cornerstone Editor. We will then happily put you on the list to receive a mailed or hand-delivered copy of the newsletter.

Educational goals, objectives, and you!

Nancy Zychowicz, DTM

Lt. Governor Education and Training

Why did you join Toastmasters? Why do you stay in Toastmasters? The answers to these questions could be completely different!

Perhaps you're like Erica Harris with the Toledo Club Toastmasters: She joined Toastmasters when she took a new position with the Toledo Regional Chamber of Commerce that required her to give effective presentations. That was over 2 years ago and she achieved her original goal—developing excellent presentation skills. She continues her membership with Toastmasters because she now has a new goal: Erica wants to be a professional speaker. Her target audience will be teenage girls dealing with self-esteem issues. Erica is passionate about speaking with this audience on this topic—and she sees her continuing membership in Toastmasters as a significant vehicle to reach her goal.

What do you want to get out of your Toastmasters experience?

- Do you want to manage your time better?
- Would you like to convince friends or family members to agree with your opinion?
- Is there a project in your community, church, synagogue or mosque with which you'd like to have a larger say and become more involved?
- Would you like to improve your organizational skills?
- Would you like achieve success in your personal life? Examples might include: making a better first impression; smoothly asking for that first date; becoming more comfortable conversing with your significant other's family; extracting yourself more easily from an awkward situation.
- What are your professional goals? A promotion? Larger paycheck? More sales? Becoming a more effective team leader? A complete change of profession?
- Are you interested in helping young people find their voice?
- Is there a social or civic issue for which you'd like to advocate?
- Would you like to become a professional speaker?

The educational opportunities in Toastmasters can help you become proficient in all of the above, and much, much more.

By now, you've probably already met with your club's Vice President of Education (VPE). If not, I'd encourage you to have that conversation soon. Let the VPE know about your goals for this Toastmasters year—goals you have both inside and outside of Toastmasters. By doing that, the VPE can facilitate and guide your efforts to reach those goals. The VPE can map out a strategy and help you target milestone dates on your journey to achieve your goal! Your fellow club members will (and this is the best part) enjoy encouraging you, supporting you—and you'll be doing the same for them!

How far along in getting your Competent Communicator (CC) are you? If you've completed your 5th or 6th speech, target a date by which you'll give you 10th speech! Consider visiting another Toastmasters club (business trips & vacations are perfect opportunities) and getting on the agenda—it's great getting another flavor of evaluation from someone you don't know. Start thinking of which Advanced Manuals you'll order (free!) when your Competent Communicator paperwork is sent in by the VPE.

How far along are you in getting your Advanced Communicator Bronze? Silver? Gold? Put your plans in place today [O.K., how 'bout completing your plans no later than September 5th?] to determine your timeline in achieving your goals. As the old axiom goes: "Plan the work and work the plan."

By when do you want to have the designation "Distinguished Toastmaster?"

Did you know:

Even if you've already achieved your CC or Competent Leader or any of the Advanced Communicator or Leadership awards—you can do it yet again! Example: I'm working on my 3rd CC

Educational goals (continued)

and 2nd CL. These basics are a wonderful refresher for anyone!

EDUCATIONAL ACHIEVEMENT RECOGNITION:

The Education Team is currently working out the details to provide ongoing recognition for your educational achievements. We're working with a Past International President of Toastmasters to iron out the details, and hope to announce the program no later than the end of September.

EDUCATIONAL ACHIEVEMENT CONTEST:

Every time you achieve a communication or leadership award, you're name will be entered in a drawing. Two drawings will be held this Toastmasters year.

For those Toastmasters who achieve a communication or leadership award (as recognized by Toastmasters International) between July 1 and December 31, 2008, those names will go into the

drawing taking place at the first Toastmasters Leadership Institute (TLI) scheduled in January.

For those Toastmasters who achieve a communication or leadership award between January 1 and May 31, 2009, those names will go into the drawing taking place at the first TLI scheduled in June.

As of this writing, we're working on what prizes will be awarded, and hope to announce that soon.

What are your goals this Toastmasters year? What do you want to achieve? I'd like to hear from you!

Do you have ideas for future Cornerstone articles on the topic of Education? I'd like to hear from you!

Respectfully submitted,
Nancy "Z" (Zychowicz)
Lt. Governor Education and Training
lget@d28toastmasters.org

Happy Anniversary!

Kevin Olmstead, DTM
District 28 Governor

Congratulations to the following clubs in District 28 that will celebrate milestone anniversaries during the 2008-09 Toastmasters year!

Anniversary	Club No.	Club Name	Div	Area	Chartered	Club Type
60 years!	664	Northern Toastmasters	E	25	11/1/1948	Community
60 years!	726	Dearborn Dynamic Toastmasters	G	32	5/1/1949	Community
55 years!	1380	Anthony Wayne Toastmasters	A	3	12/1/1953	Community
55 years!	1402	Fremont	B	7	12/1/1953	Community
55 years!	1563	Findlay Old Millstream	A	2	6/1/1954	Community
35 years!	1338	Trend-Setters Toastmasters	A	2	11/1/1973	Community
35 years!	3054	Washtenaw Toastmasters	C	11	3/1/1974	Community
25 years!	5689	Hi Nooners	E	23	10/1/1984	Company
20 years!	2883	Speakers Corner/ ESD	D	18	11/1/1988	Community
15 years!	9559	Toastmaster Generals	C	12	8/1/1993	Community
10 years!	2818	SoundBytes	A	2	6/1/1999	Company
5 years!	608382	Chatham-Kent Toastmasters	F	27	2/24/2004	Community
5 years!	598825	Michigan Toastmasters	C	12	3/9/2004	College
5 years!	647634	Great Lakes Real Orators	G	34	6/15/2004	Community
5 years!	669690	Momentum Toastmasters	D	16	6/30/2004	Community
5 years!	694771	Laff Out Loud	G	33	6/30/2004	Community

The Mighty Acorn - Acorn No. 1068

by John Lynn, AC-S, VP-PR

September marks Acorn Toastmasters' 57th season. The club was chartered on May 16, 1952 and held its meetings for many years at the South Oakland YMCA in Royal Oak. Today, the club meets at the Royal Oak Senior Community Center.

Acorn has a rich history. It has been estimated that since its inception, Acorn Toastmasters has helped out about 1,000 members improve their communication and leadership skills. We have had quite a number of Area Governors, Division Governors and District Officers including four District Governors. Three members have received the Presidential Citation; Judson Fisher, Harry Merigian and Bob Lathrup.

The appeal of Acorn is simple. We provide a good learning environment along with a friendly atmosphere. Our members come from diverse backgrounds such as business, technology, sales and the law. From DTM to

CC, all levels make up the club. Fellowship is a big part of Acorn, including a holiday party, a summer get together, going out after meetings and attending Area, Division and District contests.

Acorn has a traveling trophy called "The Golden Acorn". It has been presented to an outstanding member since 1986. It has been called "The Stanley Cup of Speaking" because it has grown to three levels with each recipient's name being inscribed. It is a part of the Acorn Tradition.

We face similar challenges of many clubs today. With a good core group and positive attitude the club perseveres and always makes guests feel welcomed.

If you would like to visit Acorn, we meet the 1st and 3rd Wednesdays from Labor Day to Memorial Day. Feel free to visit our website at acorntoastmasters.org.

Anthony Wayne Toastmasters

by Bill Vaughan

Anthony Wayne Toastmasters (AWTM) was chartered December 1, 1953. For about the first 25 years the meetings were held at Lynn's Restaurant on Lewis Ave., about a mile south of Miracle Mile Shopping Center.

The club met every Wednesday, the meetings started promptly at 6:30 P.M. and adjourned at 9:30 on the dot. 5 speakers plus a reading of a poem, Table Topics, evaluations and an evaluation counselor was the standard program with the meal being served while the meeting progressed. Membership was limited to 50 members and at one time there was a waiting list of prospective members. The lengthy weekly meetings and preparation time for the meetings made membership a very demanding proposition and many members dropped out after a short time but more were attracted by the challenge so AWTM had a niche that worked very well for a long time.

Toastmasters was limited to men only for many years. Women could join a Toastmistress Club which was similar to Toastmasters but not affiliated.

Club offices were eagerly sought with spirited campaigns to get votes. One member left AWTM in frustration at not being elected and started his own club so he could be president.

For many years AWTM was a "TOP TEN" club, a designation indicating AWTM was in the top ten internationally under a program similar to the current distinguished club plan. We have had a number of District Governors and one Toastmasters International President; Charles Mohr was a charter member.

Each Toastmaster Club is unique with its own strengths and weaknesses. AWTM was noted for being a demanding professional group with high standards. The high standards attracted good members but also caused some to go to other clubs with lesser demands.

After Lynn's restaurant closed, AWTM meet at a number of places including The Hillcrest Hotel, Steak and Ale near Southwyck, Linck's Inn in Maumee, Surf Restaurant, and the Ramada Inn at Southwyck. Charleys on Central Ave. in Toledo is the current meeting place.

AWTM has provided challenging and productive training in leadership and communication for nearly 55 years and continues today to provide instruction in these areas. The need for this training is greater today that when AWTM was chartered in 1953. The future should be bright for AWTM as these needs are met by adaptations to current societal trends and technologies with guidance from the distinguished history of this club.



District 28 Toastmasters

Fall 2008 Conference

October 31 & November 1

Clanton Hotel Toledo

TOASTMASTERS TRICKS AND TREATS

It's no trick! We searched high and low to find some of the region's most effective and entertaining speakers to educate and inspire you to entertain your family, persuade your colleagues, and amaze a room of Toastmasters judges. You *will* walk away with real world ways to wow your audience. Plus, we will treat you to fun opportunities to network and to experience more of what Toastmasters has to offer.

In Brief:

Friday, October 31 from 6:00pm to 11:00pm
 Saturday, November 1 from 7:30am to 11:00pm

Clanton Hotel Westgate

3536 Secor Rd
 Toledo, OH 43606
 419.535.7070

Discounted room rate: \$72
 if you mention Toastmasters
 when you make reservations.

Registration

Mail registrations to:	Deadlines:
Mark Abramson	Earlybird: Sep. 30 postmark
c/o Robinson, Curpley, O'Connell	Standard: Oct. 20 postmark
Four Seagate, Ninth Floor	PayPal: Oct. 22 - fees apply
Toledo, OH 43604	Onsite registrations w/ meals will
mailto:marka@bcx.net 419.418.6948	be charged a \$10 late fee.

General conference questions?

Scott Lockhart — stockhart@buckeye-express.com or 248.264.4021

Tony Slawinski — Tony.Slawinski@us.bosch.com or 734.979.3211

Tell Us About Yourself

Name and Toastmasters designation (TM, CC, MC)
Address
City, State, ZIP
Email address (Required)
Phone
Home Club Name (include if you're a guest)

- Did you attend the TM Conference?
- Are you a current Club Officer?

Check No. _____

Select Your Saturday Lunch

- Fresh Fruit & Salad (v)
- Vegetable Stir-Fry (v)
- Chicken Penne Alfredo
- Broom-Baked Cod

Select Your Friday Dinner

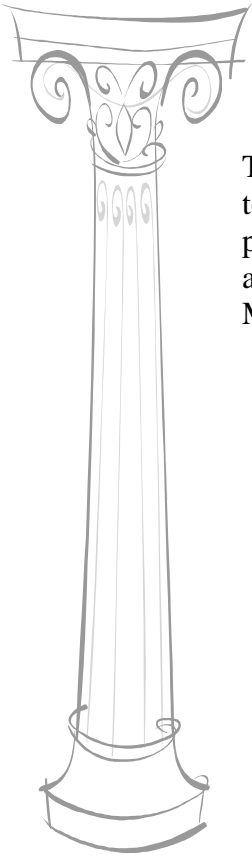
- Vegetarian Pasta Salad (v)
- Turkey and Provolone
- Ham and Swiss

Select Your Saturday Dinner

- Vegetarian Lasagna (v)
- London Broil
- Stuffed Pork Loin

Select Your Registration Options

Full Package:	Table Topics and Humorous Speech Contests, all workshops, Friday Fun Night activities, and all meals	\$109 or \$99 if by 9:30	
Friday Fun Night:	Table Topics Contest, Friday Fun Night activities, and dinner	\$25	
T.T. Contest	Table Topics Contest only	\$15	
Saturday with meals	All workshops, Humorous Speech Contest, full breakfast buffet, lunch,	\$95 or \$85 if by 9:30	
Saturday w/o meals	All workshops and Humorous Speech	\$35	
Saturday AM	Breakfast, morning workshops, lunch	\$45	
Saturday PM	Lunch, afternoon workshop, Humorous Speech Contest, and Banquet	\$45	
Sat Lunch	Saturday lunch only	\$25	
Sat Banquet	Saturday banquet only	\$35	
Humor Contest	Humorous Speech Contest only	\$15	
		Deduct \$10 if you preregistered	
		Total (payable in US dollars):	



Cornerstone Staff and Publishing Information

The Cornerstone is an information tool for members and the general public of District 28. Comments and ideas are always welcome. Mail them to:

Joni Dewan
c/o 5392 Mill Race Way
Commerce Twp., MI 48382

Publisher: Kevin Olmstead, DTM

Managing Editor: Joni Dewan,
AC-B/CL

Lt. Governor Education &

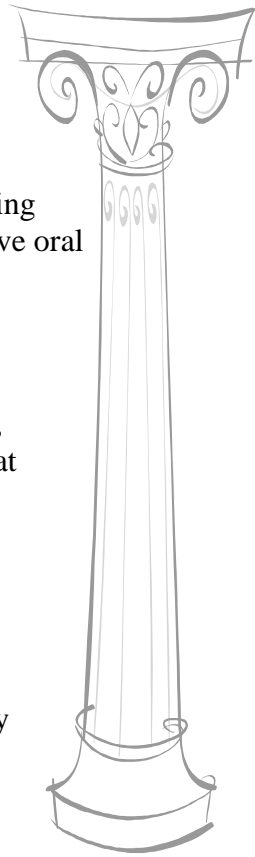
Training: Nancy Zychowicz,
DTM

Lt. Governor Marketing: Vera
Johnson, DTM

Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality.

Through its member Clubs, Toastmasters International helps men and women learn the arts of speaking, listening and thinking – vital skills that promote self-actualization, enhance leadership, foster human understanding, and contribute to the betterment of mankind.

It is basic to this mission that Toastmasters International continually expand its worldwide network of Clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.



District 28 of Toastmasters International
c/o 5392 Mill Race Way
Commerce Twp., MI 48382