

The Cornerstone



*Official Bulletin of District 28 Toastmasters Serving
Southeast Michigan, Northwest Ohio, and Southwest Ontario*

Spring 2006

Volume XVII, Issue 3

CUT! IT'S A WRAP!

*Kevin Olmstead, DTM
Spring Conference Chair*

The Spring 2006 District Conference was successfully carried out on the weekend of April 21-22. Over 100 Toastmasters and guests attended all or parts of the conference, which included a Friday Fun Night of members performing classic movie scripts, with perhaps some gender-bending (Tony Slawinski as Scarlett O'Hara was particularly memorable); six excellent workshops covering topics such as the Strategic Plan, coaching a club, and publishing a book; an inspiring talk by Mark Brown, the 1995 World Champion of Public Speaking; the business meeting (more on that inside), and the District Governor's Banquet.

If you weren't there, you're cordially invited to attend the Fall 2006 Conference, in Sterling Heights on the weekend of November 4. You won't want to miss it---

the conference chair, Patti Miller, has the comedian Sinbad scheduled for Friday Fun Night, and the Communication and Leadership Award winner will be the legendary long-time football coach at the University of Michigan, Bo Schembechler, who will have to tear himself away from that major tilt of UM vs. Ball State University to attend our conference. So, watch for information on that conference!

Many thanks to the Spring Conference Committee members, with special kudos to Y.S. Kim, Registration and Finance Chair, and Karen Holland, who helped in many, many ways.



Regional Conference Update

Plan to attend Toastmaster International's 2006 Region VI Conference! It will be held June 23-24, 2006, at the Doubletree Hotel in Romulus, Michigan. Conference co-chairs are Gloria Hamilton, DTM, and Sheryl Blessing, DTM. Find the registration form and workshop details elsewhere in this Newsletter!

Save the Date for International!

Toastmaster International's 2006 International Convention will be held August 23-26, 2006, at The Washington Hilton in Washington, D.C.

Mark your calendars, and go to the TI web site, www.toastmasters.org (Member QuickLinks, International Convention) for more information!

The Home Stretch

*Tony Slawinski, DTM
District 28 Governor*

Fellow Toastmasters,

Here we are in June, just a few weeks before the end of the Toastmaster year. How are things going? Are your own personal goals in sight? How about your club's goals? Are you going to be distinguished? Perhaps it's a new member or two or a CTM or CL. If you get a chance, check your own club's Distinguished Club standing on the Toastmaster International web site. That will tell you exactly where the club stands.

There has been a great group of officers to serve your District this year. They have all put in a lot of time and effort to make the District a better organization. Thanks to them, District 28 will be distinguished. I hope you might give them a personal thanks. Perhaps they will inspire you to serve the District one day.

It has been an honor to be your District Governor this year. Please support your incoming District Governor, Todd Brockdorf and his officers to continue the success of District 28.

Most of all, I hope you got something out of Toastmasters this year. We all join for different reasons – education, overcoming fears or camaraderie. Whatever the reason was, please reflect on the year, have a better next year and help another Toastmaster.

Best wishes to all,

Tony Slawinski, DTM
District 28 Governor, 2005 – 2006
“Stretch for Success”

We Need Players!

*Todd Brockdorf, DTM
Lt. Governor of Education and Training*

Just as your club works as a team, the District 28 Executive Committee and the associated adjunct positions operates as a team. As such, WE NEED SOME PLAYERS!

If you want to help extend the benefits of Toastmasters to new areas and organizations, or are skilled in finance, or want to organize and plan a District Conference, we want YOU! If you have other skills or talents that you would like to share, we are interested. There are many opportunities for you.

The Executive Committee offers many rewards for those who choose to participate. First, you have the opportunity to see a side of Toastmasters that many people do not. Also, you get to work closely with District Leadership Team and help set direction for the District. Finally, you earn a sense of accomplishment, seeing your objectives met.

If you are interesting in participating in this worthwhile opportunity, and want to show your appreciation for the organization, please contact District Governor-Elect Todd Brockdorf at tmb@comcast.net or 734.663.3854

Sandbagging

Sandbagging (n): Holding back for the next Toastmasters administrative year.

It's ok if you have done it in the past, as long as you have since changed your ways. If you have told a new member that you will process his or her application on July 1, even though they signed up in early June, it's ok. If you decided that you can submit a member's CTM award next year because your club doesn't need it right now, it's ok.

But that all stops now! I am talking about “sandbagging,” a term often used by quota-bearing sales representatives who hold back reporting some of their excess sales until the next

month so that they can start further ahead. But, the term is applicable to us, too, as Toastmasters.

We are all in the final stretch of the 2005-2006 Toastmasters year. Even though your club may have met its membership goals, our District still has a ways to go. Although your club may have met its educational goals, your Area Governor might need that extra CTM to help your Area become Distinguished.

The bottom line is this: Do not hold back membership applications or educational awards. Another Toastmaster may be counting on you.

Club Elections and Club Officer Training

Karen Holland, DTM
Lt. Governor of Marketing

There's an old saying that "April showers bring May flowers." May brought flowers, and more rain. What else did May bring? For Toastmasters, it should also have brought CLUB OFFICER ELECTIONS! I trust that your club has held, or will shortly be holding, club officer elections. As soon as your club's elections are held, please submit the list of incoming officers to TI via the Club Business section of the web site (www.toastmasters.org), or by mail.

Quiz time:

Q: What is one of the first duties of an incoming club officer? Is it:

- A. Learn the secret handshake
- B. Arrange to attend Club Officer Training
- C. Get coffee for everybody
- D. Tap dance in the Quad while wearing a toga

The correct answer is (B) "Arrange to attend Club Officer Training." Why? That leads to the next item on today's quiz:

Q: Why should I attend club officer training?

- A. Because it's part of my job as a club officer
- B. Because I will learn about being a club officer, running contests, and upcoming District and International events
- C. Because there will be food, including EGGS
- D. Because Karen is asking very nicely
- E. All of the above

The answer is: E, "All of the above!" Please plan to attend one of the following Club Officer Training sessions, scheduled for:

- **Saturday, June 10, 2006, at Owens Community College (Toledo campus)** in the Audio/Visual Building. A map and driving directions are at: https://www.owens.edu/about_owens/maps.html
- **Saturday, July 8, 2006, at the University of Michigan-Dearborn** in the Social Sciences Building. A map and driving directions are at: http://www.umd.umich.edu/maps_directions/

For both sessions, the Registration Desk opens at 8:00 AM, the program begins at 9:00 AM, and we'll wrap up by 1:00 PM. Please arrive on time and please stay for the entire program. It will be well worth it. Also, it's FREE!

FYI:

1. We will have a fully-stocked District Bookstore at each event. First come, first served, so bring your checkbook or cash.
2. You will have a chance to attend the Fall District Conference for HALF PRICE. So...bring your checkbook. (IOUs and checks written on backs of envelopes will NOT be accepted!)
3. ALL club officers are expected to attend training, but non-officers are welcome as well.
4. Even if you've been an officer before, and attended training in the past, PLEASE attend again. There's always more to learn! Besides, more experienced officers can be a valuable "font of information" for the newer ones.
5. In addition to the specialized training for each club officer role, general sessions will include valuable information that all club members need to know, including: membership building and retention, club speech contests (running one, judging, and being a contestant), help for struggling clubs, and much, much more!

Hope to see you there!

Overdue Dues!

Club dues were "due" on April 1, but for those members who haven't paid yet, they are in a two month "grace period" with TI. Please encourage those individuals to pay their dues, and PLEASE submit them to TI asap. After the "grace period" ends, reinstatement cannot be done on-line, but must be submitted via mail or fax.

If you have any questions or concerns about collecting dues for your club, please talk to your Area Governor, or contact your LGM at kholland@umd.umich.edu

There's Still Time to Become Distinguished (or More!)

A Toastmasters International year runs July 1 – June 30, which means that this Toastmaster year will soon draw to a close. All year, your club's members have been giving speeches and evaluations, fulfilling their duties as club officers, etc. Individually, they have been striving to become better speakers and better leaders. Collectively, they have been helping the club as a whole to become stronger.

The Distinguished Club Program is designed to help with these individual and collective efforts. The 10 components of the DCP are based on the "critical success factors" for the health of a club: members working on their CTMs, ATMs, and so on; members developing their leadership skills; and club growth through the addition of new members. (There's also a "housekeeping" point for turning in forms and dues on time.)

Many clubs in District 28 have already earned Distinguished, Select Distinguished, or President's Distinguished status. Congratulations to those clubs! Many clubs will earn that status as soon as they submit a form or two to TI. Good for you, too! Some clubs are close, and may just need to encourage key members to complete a speech (or two), or to present a program from *The Successful Club Series*.

However, many clubs have the points required to earn Distinguished Club status, but their membership levels are down. Don't be disheartened. Don't give up! You are not alone.

(We've all been in that boat, at one time or another.) For the long-term health of your club, work on increasing your membership numbers. Do it now! Some things to try:

- Contact past members and encourage them to return
- Run a club membership building contest
- Hold an Open House
- Design and distribute/post a new flyer
- Update your club's website (or create one!)
- Submit an article about your club to the local newspaper or company newsletter
- Ask "management" to openly support your corporate club
- Publicly invite local dignitaries and VIPs to join or become honorary members
- Provide the Human Resources department with flyers for new employee packets
- If your club meets at a restaurant, buy the guest's dinner.

Reminder: When you do have guests, **invite them to join!** Help them fill out their applications, and submit them promptly via the TI web site or fax. Don't hang onto them, and PLEASE don't "sit on" applications until July. Purchase a stack of "basic" manuals, and loan one to each new member until his or her copy arrives.

Yes! It's Possible. Your club can be Distinguished...or more...by June 30!

Welcome to the District!

Top of Troy Toastmasters (#864753), chartered on May 17, 2006! The community club, which meets at 755 W. Big Beaver Rd., Suite 1900 in Troy, is in Division E, Area 23. Club Sponsors are Bill Roberts, DTM, and Maryann Foster, CTM. The Club Mentor is Wade Manley, ATM-B. Novi Toastmasters is the sponsoring club.

*Interested in serving as a member of the District 28 team?
Leadership opportunities exist in numerous areas. Contact us!*

Incoming District Officers for 2006-2007

At the District Council meeting on April 22, 2006, the following officers were elected to serve District 28 for the period of July 1, 2006 – June 30, 2007:

District Governor - Todd Brockdorf, DTM
Lt. Governor of Ed. and Training - Karen Holland, DTM
Lt. Governor of Marketing - Vicki Brannon, ATM-B/CL
Division A – Kristina Noe, CTM/CL
Division B – Max Kohr, CTM
Division C – James Mann, DTM
Division D – Paula Shelton, ATM-G
Division E – Pam McKerrehgan, ATM-S/AL
Division F – Patti Miller, CTM/CL
Division G – Y.S. Kim, ATM-G/CL

The following District appointments have been announced:

Public Relations Officer – Kevin Olmstead, DTM
Secretary – Marilyn Albee, DTM/PDG
Treasurer – Jason Schumacher, CTM/CL
Sergeant At Arms – Al Albee, DTM/PDG

Appointments of Area Governors are still being made as of press time, and will be announced at a later date.

District Speech Contest Results

Congratulations to the following winners of the Spring 2006 District 28 speech contests:

Evaluation Speech Contest:

1st Place – Elijah Petersen, Huron Valley (C/12)
2nd Place - Patrick Brannon, Westland Easy Talkers (G/14)
3rd Place – LaShon Bowers-Bates, Innovators (F/26)

International Speech Contest:

1st Place – Cliff Suttle, Optimistic Orators (E/25)
2nd Place – Semant Jain, Michigan Toastmasters (C/11)
3rd Place – Mildred Matlock, Powertalkers (F/29)

Good luck to Cliff Suttle, as he represents District 28 at the Region VI International Speech contest on Saturday, June 24, 2006 in beautiful, exotic, ROMULUS!

Membership Building Contest Results

"Heat Things Up!"

This district-wide membership building contest ran January 1 - March 30. Every new member added to a club in District 28 was considered an "entry" into the contest. Congratulations to all the winning clubs!

Winners of the \$50 TI gift certificate are:

Acorn Toastmasters, Club 1068 (E/25)
Toastaholics, Club 813773 (F/28)
First Center Speakeasy, Club 1574 (D/18)

Winners of the \$25 TI gift certificate are:

Birmingham Toastmasters, Club 957 (D/17)
Washtenaw Toastmasters, Club 3054 (C/11)
Momentum Toastmasters, Club 669690 (D/18)
Novi Toastmasters, Club 3733 (G/19)
Unity IV Toastmasters, Club 6838 (E/25)
Westgate Toastmasters, Club 3159 (B/4)

"Talk Up Toastmasters!"

The "Talk Up Toastmasters!" program recognizes clubs that add five new, dual or reinstated members to their rosters during February and March. Winners will receive a "Talk Up Toastmasters!" ribbon for their club banner. The club will also earn a choice of one module from the Better Speakers Series, The Leadership Excellence Series or The Successful Club Series. Congratulations to the following clubs:

Bloomfield Toastmasters, Club 5395 (D/16)
Toastaholics, Club 813773 (F/28)
Washtenaw Toastmasters, Club 3054 (C/11)

For a complete list of winning clubs and individuals from recent membership building contests sponsored by both TI and District 28, go to <http://www.d28toastmasters.org/Recognition/>

Current Membership Building Contests

"Beat the Clock!" - TI Contest

Add five new, dual or reinstated members to your club between May 1 and June 30, and you will receive a special Beat the Clock! ribbon to display on your club's banner, and your club can choose one item from The Better Speakers Series, The Leadership Excellence Series or The Successful Club Series. These seven- to 15-minute modules focus on speaking, leadership and club success, with topics such as: Take the Terror Out of a Talk, Building a Team and Evaluate to Motivate.

Don't let time run out! We encourage you to "Beat the Clock!"

Annual Membership Program – TI Contest

This program runs July 1 – June 30, and acknowledges individuals who have sponsored five, 10, 15 or more members (new, dual or reinstated) during the program. Prizes include:

<i>Find Your Voice. Serve Your World.</i> Pin	5 members
Gold Star pin	10 members
Toastmasters necktie or scarf	15 members

Spring Forward! - District 28 Contest

The response to the prizes awarded in the last contest ("Heat Things Up!") was so positive, we've decided to use the same format again. In the spring, we move our clocks forward. Let's move our clubs forward, too! Help your club build its membership AND earn the chance to win TI Gift Certificates! Here's how it works:

- For current clubs (chartered before May 1, 2006), for every NEW member that a club signs up during the time period May 1-June 30, the club will receive one entry.
- A bonus entry will be added for every four new members that club signs up. (For example, four new members, five entries. Eight new members, 10 entries.)

- To be as fair as possible, and to keep things simple, the TI District 28 Performance Report for June 2006 will be used as the official data source. Please be aware that membership applications submitted by mail, or submitted electronically very close to the deadline, may not be reflected in the report. Once TI posts this report, the drawing will be held and the results announced.
- Nine entries will be drawn. The first three entries drawn will win a \$50 TI gift certificate, redeemable for merchandise from the TI Supply Catalogue. The remaining six entries will each win a \$25 TI gift certificate.

Additional Rules:

- Clubs may win more than once. It's simply the luck of the draw.
- Awards are not transferable to another club.
- To be eligible, a club must be listed on the TI web site as being in good standing with TI (April-September 2006 dues paid) as of the drawing date.

Newly Chartered Clubs:

For each club chartered May 1 - June 30, 2006, that newly chartered club will automatically receive a complete set of the Better Speaker Series modules. After the club charters, if the club adds additional new members by June 30, those new (non-charter) members will be counted toward the main contest.

For more information, on "Beat the Clock!" or the Annual Membership Program, visit the TI web site: <https://www.toastmasters.org/fupload/media/1620-0506.pdf>

If you have any questions about the "Spring Forward!" contest, please contact your Lt. Governor of Marketing at kholland@umd.umich.edu

Is Your Club's Proxy Signed?

For a more complete description of proxies, please read the article in the last issue of The Cornerstone.

A "proxy" is a document that gives a person the authority to act for another. In Toastmasters, that translates to the power to vote on behalf of a club at a District Council meeting, and at the business meetings held at Regional and International conventions. A club's vote is very important, as it is a means of making a club's "voice" heard in a very official way.

TI proxies were mailed in March to club presidents, in LIGHT BLUE envelopes.

If your club loses or misplaces its proxy, a replacement can be requested from TI headquarters. Be sure to include the name and address of your club president. Please remember only one duplicate proxy can be sent to each club.

Regional Proxies:

The Region VI Conference is being held June 23-24, 2006, at the Doubletree Hotel in Romulus, MI. If your club plans to send a representative, the president or secretary should sign the form marked with "R" and give it to the attending member. If not, check section 2 and give the card to the district governor.

International Proxies:

The Annual Business Meeting is held during the International Convention, August 23-26, 2006, in Washington, D.C. If a club member will attend, he or she needs to bring the signed form to the International Conference. If no one will attend from the club, the completed proxy should be mailed to the district governor, who will exchange these proxies for votes at International.

To get more information about upcoming events, etc., check out the District 28 web site at www.d28toastmasters.org

Membership Applications

Just in case you are still using the old ones, updated application forms can be ordered for free from the TI on-line store (item # 400) or can be downloaded at:

<https://www.toastmasters.org/fupload/media/400MembershipAppDI.pdf>

Region VI Conference Agenda!

We have an exciting agenda planned for this great event! Mark your calendars for this grand conference June 22 (reception only), 23, and 24, 2006, at the Doubletree Hotel-Romulus, near Detroit Metro Airport.

Come and meet your fellow Toastmasters from all over the Region: all of Ohio and the Lower Peninsula of Michigan; Western Pennsylvania; Western Maryland; Western West Virginia; Eastern Kentucky; Northern, Western, and Central New York; Quebec; and most of Ontario.

Following are details of the program. For updates, go to www.d28toastmasters.org.

Thursday Evening, June 22

6:00 p.m.

Join us for an evening reception for those arriving early. Come and meet Jana Barnhill, DTM, Toastmaster International's 3rd V.P.

Friday, June 23 (*"Business casual" attire suggested*)

8:30 A.M.

Opening Ceremonies

8:45 – 9:45 A.M.

Keynote Speaker: Robert Barnhill DTM, Past International President and Accredited Speaker

"When You Come to a Fork in the Road, Take It!"

We are inundated with a plethora of choices. We have so many choices to make each day, we become overburdened. Although we cannot avoid these choices, they often cause inertia and prevent us from moving forward. How can we break free from the choices we must make and stop allowing them to shackle us? How can we make better choices and learn from the good and bad choices we have made? In this session, Past International President and Accredited Speaker Robert Barnhill will explore ways to move past the wall of choices and discover a more rewarding, fulfilling life.

10:00 A.M. Workshops:

Creating Highly Effective Teams, Karen Bishea-

Williams ATM-G Building an effective team is an important part of being an effective leader. There are those extraordinary teams that really seem to "click" and results are always beyond expectations. What are the secrets to a team that happily works together, consistently meets goals, and is flexible to changing environment, goals and team members? You will learn about an engineering "open system" approach to team building, operating, energizing and disbanding a team. These principles can be easily applied to Toastmasters, professional and community team building situations.

Giving Feedback Up the Ladder --- How to Evaluate Your Boss Without Getting Fired, Bruce Frandsen

DTM It is likely, at some point in time, that we had an opportunity to give feedback to a boss or wished we had such an opportunity. For those of you who have, how

did it go? For those of you wishing for the opportunity, what is holding you back? This session examines the risks and rewards of giving feedback "up the ladder". It will provide you with a process to use that can make this a non-threatening experience for everyone involved. Join this interactive session and discover what it takes to evaluate the situation, formulate a plan, and put that plan in action.

Row Your Boat! Ms. Bahi Krishnakhanthan This workshop is based on the Nursery Rhyme, "Row, Row, Row Your Boat!" You will learn the 3 important life principles that you will need to succeed in your life. Are your beliefs limiting you from having big dreams? If time and money are not the limiting factors, what would be your dreams? Learn the tools of having an effective plan that will increase your passion to succeed. Don't let your past or current challenges take your focus away. When the stream is not flowing in your direction what do you do? Hear the magic of your creation and how to move from success to success!

11:00 A.M. Workshops:

Don't Just Manage Your Time, Master It! Richard Asbury CTM This session examines how our body clock, learning style, personal data processing style, and the tools we choose can greatly affect how effectively we manage our daily time and commitments. You will be armed with some suggestions on how to better control the time that we have in our lives.

Grammarians Bingo! Cindy Pavella, DTM Being Grammarian is truly an exercise in expanding your listening skills. Bonnie L Maidak of District 36 in Region VII created *Grammarians Bingo!* as a fun way to develop the necessary listening skills and mental detachment needed to serve as Grammarian.

First Impressions Jack Gammon DTM When You walk down the street, into a room, in front of an audience two things happen : You are noticed and an opinion is formed; hence, a "First Impression". Does your "First Impression" leave that "Impression" you want people to have of YOU? Do You want your speeches to leave a "Lasting Impression" on your audience? Why not drop in for a fast make over of "Your First Impression". In this workshop we look at why: your introduction, your choice of clothes, your opening and closing remarks, are so important.

12:00 Noon

Lunch

1:00 – 1:45 P.M.

Jim Key, DTM, 2003 World Champion of Public Speaking.

"Hitting the Mark: The Quest for Excellence"

Developing a predisposition for high and focused expectations, along with goal-oriented "stick-to-itiveness" can bring higher levels of success to your personal pursuit of excellence. Jim shares the rewarding lessons he learned on his journey to the Championship, lessons that apply to you. (Includes his Championship presentation, Never Too Late).

2:00 P.M. Workshops:

It's About the Story! Jennie Powell, PhD, ATMB-CL (Communication) Throughout history, storytelling has been an essential means to communicate, teach and motivate. This session reviews the elements of great storytelling, with focus on the objectives from the advanced communication and leadership manual.

Together, we will explore what forms the heart of a good story, as well as the techniques for engaging storytelling. In this interactive workshop, you will achieve new confidence in telling stories that reflect great characters, superb delivery technique and expert story selection. Whether it's passion and romance or adventure and suspense, it's all about the story!

Wellness through Laughter, John Gupta DTM (Personal Development) Are you interested in improving your immune system, lowering your blood pressure, and improving your cardio vascular capacity? World Laughter Tour is the leading simulated Laughter movement recognized universally. There is hardly any network which has not broadcast at one time or another the benefits of Laughter for health and wellness. Find out more about how you can benefit daily by choosing the healthy Lifestyle habits and improve your immune system, lower your blood pressure and improve cardiovascular capacity.

Thinking Outside of the Box, Erv Gleghorn ATMG (Leadership) This session will help you to a new thought process; realizing that a paradigm shift is more than moving four nickels around in your pocket or purse. You will be immediately, personally involved as an individual, as well as, a team (teamwork participation) all through the presentation. The challenge is: Hear-Forget, See-Remember, Do-Understand. This opportunity has it all.

3:00 P.M. Workshops:

Division Success Brings Member Success, Louise Hart, DTM (Club/District Success)

Join other Division Governors in a rewarding and fun workshop to learn and share ideas. Leadership roles are growing and rewarding experiences. Live this one with passion and share with other leaders your plans to develop your team to a common goal for all to grow.

The Importance of Image, Leah Sherer CTM (Personal Development) Why does Image matter at all and what does it have to do with being a Toastmaster?

Everything. Long before you utter the first words of your speech, the audience will notice YOU and everything about you from your behavior, attitude, manner of dress, smile, etc. Your image speaks volumes about your character and will either be viewed in a positive or negative manner. This session will focus on the Importance of Image and how to change it on a budget. Learn what it takes to stand above the rest during your next job interview or speech. This session is geared for both men and women alike. Handouts will be provided and will include a color analysis.

Golden Nuggets for Networking Success, Debby Peters, ATM-G (Communication Skills) Do you want to be more successful in all you do? This session will help you get a clear understanding of how networking is part of a successful business plan and/or personal "way of life". You will learn a way to easily find out all you need

to know about someone else. By practicing this exercise, you will know fellow session participants better, and will be able to understand how to help them in the future. Additionally, your session leader will provide you with a tool to measure the strength of your current relationships. After this session, you will never again just talk about the weather.

4:00 P.M.

Jana Barnhill, DTM; 3rd Vice President, Toastmasters International and Stephanie Demiris, Manager, Volunteer Support Services; Toastmasters International
Toastmasters & You: World Headquarters Presentation

This session will explore the Toastmasters International image among members, corporations and the public.

How does Toastmasters International make decisions about the things that affect you, the member? We will conclude with an open question answer session inviting the audience to ask questions about Toastmasters International.

5:00 P.M.

Candidates Forum

7:00 P.M.

Fun Night & Buffet

Get ready for a great time— just wait to see what we have planned for you! (Cash bar available)

Saturday, June 24 (*"Business casual" attire suggested*)

8:00 A.M.

Breakfast (Full buffet)

8:45 – 9:45 A.M.

Keynote Speaker: Tony Rubleski, President of Mind Capture Group, Inc.

"How To Get \$100,000 in Free Publicity"

In this dynamic you will discover:

*The secret question that must be asked which makes or breaks your club or district's chance at getting free publicity and attracting new members

*The five things every press release must have

*How Michael Moore & Rush Limbaugh are exactly alike

*How to get your release noticed, selected and published

*A look at successful releases and why they worked

*Strategies for dealing with the media (TV, radio, print)

10:00 A.M. Workshops:

Leadership, Learning & Laughter. Kristal DiCarlo, William Mueller, Anthony Slawinski, Raymond Kramer, John Rich, Camille Bentkowski, Steven Green, Gordon Penniston (Leadership) The eight District Governors of

Region VI will share their experiences related to three L's - Leadership, Learning and Laughter. Come prepared to listen to their leadership experiences, lessons learned and how laughter helped them stay focused. This is an interactive program and questions are welcomed. In addition to learning, you will be

entertained so be sure to hit the restroom before this session starts.

Trust Building: How to Build and Maintain Trust in Toastmasters and in Life, David Shevrin ATM-S,

CL (Club/District Success) In this interactive workshop, you will learn not only about how to build and maintain trust, but also experience trust building in action.

Through a series of activities and presentations, you will understand the importance of building trust in Toastmasters and in life, learn about the 3 elements of trust as described by the "Trust Triangle", learn how to repair broken trust, and develop strategies you can use to build and sustain trust in your Toastmasters Club, your work and in your life.

Remember When, Bonnie Hilberer, DTM (Personal Development) This interactive workshop helps you learn to create and build a legacy of lasting memories for your family. The program includes a free 32 page booklet entitled, "Just a Few Memories to Share." This is not a scrapbook program. By answering a few questions to jog your memories, you will learn how to organize your lifetime memories and translate your family history into print.

11:00 A.M. Workshops:

Tame Your Dragons and Be Your Best Visual Aid, Steve Schroeder, MA, DTM (Communication Skills) A comic once stated that we so fear public speaking that we'd rather be in the coffin than read the eulogy at a funeral! Dr. Steve Schroeder will demonstrate how to combat this fear with our own Excalibur, the five platform skills. Using these skills, we can tame fear and deliver a powerful presentation every time. Laugh, shout, and make faces while you learn! This highly-interactive workshop, led by an Accredited Speaker candidate, will help you learn secrets of dynamic presenters.

Leadership Secrets of Captain Bligh, Gary Mull, DTM (International Director Candidate (Leadership)) The name William Bligh, Captain of the HMS Bounty during the famous mutiny, is almost synonymous with cruel and tyrannical leadership in modern mythology. In reality, the majority of the historical evidence paints a picture of a highly competent, humane, yet flawed leader. In this session, we will uncover the myths and realities of the leadership qualities and methods employed by the famous captain, and how they may have contributed to the mutiny by his crew and the loss of his ship. Most importantly, we will explore the lessons of his tragic experience, and wiser leadership strategies by which to lead our teams to success in today's world. Gary Mull is a candidate for International Director from Region VI.

Publicity & Perspiration, Mike Bacon ATM (Club/District Success) Learn how to avoid the common mistakes of publicizing non-profit events and club meetings from a Toastmaster with over 25 years experience in Toastmasters AND in the media. Get your meeting notices into print, get your marketing events into the news. It doesn't take "connections". It takes work and follow-up. Learn what to do and how to do it from someone who's been there, done that, and bought the Tee shirt.

12:00 Noon – 1:30 P.M.

Communication & Leadership Luncheon

1:45 – 2:45 P.M.

General Session: Jim Key, DTM 2003 World Champion of Public Speaking

"Speak Better, Quicker."

If you've ever wanted to find a "fast track" to rapidly improving your speaking abilities, you won't want to miss this. Jim shares the principles he learned about speaking excellence which led to a rapid improvement in his speaking skills and to become the 2003 World Champion of Public Speaking.

3:00 P.M. Workshops:

Toastmaster Jeopardy!, Velma Latmore DTM (International Director Candidate) (Club/District Success)

Want a fun-filled way to spice up your Club's program? Try this successful game based on the television show filled with Toastmasters information. Substitute one of your Club meetings with this program in which everyone participates. Velma Latmore is a candidate for International Director from Region VI.

Can Oil and Water Really Mix? John M Voymas, ATM-B (Communication Skills) Personality clash? Not compatible? You are so irritating! Beginning with an introduction to the basic framework of personality styles, attendees will discover how they are wired as well as the personality filters through which they interact with the world around them. Once we begin to understand ourselves, we can learn to understand others. This session is invaluable to anyone seeking to improve interactions at home, work, or school.

The Power of the Paradigm, Tochi Omenukor DTM (Personal Development) Your definitive paradigms are not by chance... instead of spending an inordinate amount of time hoping you are doing the right thing in the right way; look at the experiences your definitive life paradigms have provided you as your true guide. Tochi will show you, in this workshop, how to use this experiential knowledge to choose helpful activities that are useful to you and to others. Be sure not to miss this paradigm!

4:00 P.M.

Business Meeting

5:00 P.M.

International Speech Contest

NOTE: Starts promptly, with limited access after 5:00

7:00 P.M.

Reception (Cash bar available)

7:30 P.M.

Banquet (Semi-formal attire suggested)

Afterwards, get ready to dust off your dancing shoes! We have a D. J. scheduled who will have something for everyone--and he accepts requests!

**Workshops subject to change*

Region VI Toastmasters – 2006 Conference

“A Region VI Explosion”

Romulus, Michigan
June 23-24, 2006



Last Name _____ First Name _____

TM Designation: CTM ___ ; ATM ___ ; ATM-B ___ ; ATM-S ___ ; ATM-G ___ ; DTM ___ ; CL ___ ; AL ___ ; None ___

Street Address _____

City _____ State/Province _____ Zip Code/Postal Code _____

Phone: (H) _____ (W) _____ Email: _____

Club Name: _____ Club Number: _____ District # _____

Current Club/District Office _____ First Regional Conference? _____

Are you a guest? _____ Past District Governor? _____ Past International Director? _____

Conference Choices	Meals	\$ Before 05/20/06	\$ After 05/20/06	Total
Full Conference Package	(5)	170 US 198 CDN	185 US 215 CDN	
All Friday only	(2)	75 US 87 CDN	81 US 95 CDN	
Friday workshops only	(0)	23 US 27 CDN	24 US 28 CDN	
Friday Fun Night Only	(1)	36 US 42 CDN	39 US 45 CDN	
All Saturday only	(3)	95 US 110 CDN	104 US 121 CDN	
Saturday workshops only	(0)	23 US 27 CDN	24 US 28 CDN	
Saturday Banquet only	(1)	40 US 47 CDN	44 US 51 CDN	
Saturday Contest	(no meals)	12 US 14 CDN	12 US 14 CDN	
* One form per person		GRAND TOTAL		

Conference Registration

Mail to:

Y.S. Kim, Registration Chair

P.O. Box 1191

Dearborn MI 48121-1191

Make checks payable to:

Region VI Toastmasters

All registrations must be
RECEIVED by June 13, 2006

Meals and admittance to events cannot
be guaranteed after that date.

Onsite registration allowed, but meals
and admittance are not guaranteed.

SELECT MEAL CHOICE: _____ (Friday dinner and Saturday *full* breakfast are buffet style, no choice required)

Friday lunch _____ Croissant Club Sandwich
Saturday lunch _____ Chicken Piccata
Saturday dinner _____ Grilled Petite Filet Mignon
& Breast of Hazelnut Chicken

Vegetarian

_____ Veggie Wrap
_____ Pasta Primavera
_____ Cheese Tortellini

Special dietary restrictions: _____

Hotel Information

\$89 (U.S.) room rate - Mention **TOASTMASTERS!**

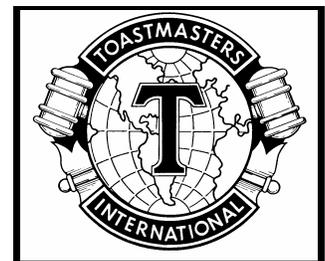
This rate is guaranteed until June 1, 2006

Double Tree Hotel (<http://doubletree.hilton.com>)

Detroit Metropolitan Airport

31500 Wick Rd., Romulus, MI 48174

(Phone: 734-467-8000; Fax: 734-721-8870)



Cornerstone Staff and Publishing Information

The Cornerstone is an information tool for members and the general public of District 28. Comments and ideas are always welcome. Mail them to:

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Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality.

Through its member Clubs, Toastmasters International helps men and women learn the arts of speaking, listening and thinking – vital skills that promote self-actualization, enhance leadership, foster human understanding, and contribute to the betterment of mankind.

It is basic to this mission that Toastmasters International continually expand its worldwide network of Clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.

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